

भारतीय प्रबंध संस्थान बेंगलूर INDIAN INSTITUTE OF MANAGEMENT BANGALORE



THE PLACE TO BE





International Accreditation





QS World University Rankings 2024 (PGP & EPGP): #1 in India; In the Top 50 globally



FT EMBA 2023: #1 in India; #94 globally



#3 in India; #47 globally

> Global Networking GLOBAL NETWORK FOR ADVANCED MANAGEMENT



Eduniversal 2023:

Gold Trophy & 5 Palmes

#1 B-School in

Central Asia

QS World University 2024, Rankings for Business and Management #32 globally





तेजस्वि नावधीतमस्तु

Featured

Rankings 2022: #1 in India; #31 globally

FT MiM Global

QS EMBA Rankings 2024: PGPEM is #1 in India; #8 in APAC; #41 globally

India Rankings 2024, Management Category (by Ministry of Education, Gol): #2 in India

FT Executive Education: In Global Top 60 in 2024, 2023, 2022 & 2021

In the Top of the Positive Impact Rating 2022, 2023 & 2024 with the moniker 'Pioneering School'

Only Indian B-school in the Global Network for Advanced Management





IIMB - The place to be

In a world that is rapidly changing, business leaders must adapt and grow wherever they work in order to stay competitive. IIM Bangalore nurtures business and management professionals and empowers them to accelerate their learning and personal growth to achieve excellence.

Established in 1973, Indian Institute of Management Bangalore (IIMB) is widely acknowledged as a premier management institute in India, with an international reputation for the quality of its Post Graduate and Doctoral programmes.

IIMB is renowned for the excellence of its faculty who have studied and taught at some of the best universities in India and abroad. Their research regularly appears in leading publications and academic journals around the world. They bring vast industry, consulting and academic experience into the classroom, making for a unique and stimulating learning en vironment.

IIMB, housed in a renowned award-winning campus designed by a Pritzker Architecture Prize laureate, is India's top research-focused business school with over 100 full-time faculty members, more than 1400 students, and more than 5500 Executive Education participants (2019-20).

IIMB has the tradition of fostering excellence in research and teaching, and providing a supportive environment for faculty and students. The school's vision is to advance ideas in management, innovation and entrepreneurship for business, government and society. Infact at IIMB, there is a deep focus on entrepreneurship and NSR-CEL has given a great fillip to that.

IIMB is constantly reinventing itself to stay relevant and ahead in terms of academics and research, which is reflected in the launch of new academic programmes and Centres of Excellence. This direction includes programmes such as the MBA degree in Business Analytics, the BBA in Digital Business and Entrepreneurship, programmes in Healthcare and Hospital Management, Aerospace and Aviation, etc. as well as centres including the Center for Digital Public Goods. IIMB's commitment to sustainability is also exemplary. The school's green initiatives garnered new impetus through the setting up of the Sustainability Taskforce in April 2022. The publication of the Carbon Inventory Report also marks a significant milestone for IIM Bangalore. The school has consistently achieved high score in the Positive Impact Rating which is a rating conducted to measure how business schools contribute to solving societal challenges and bring about sustainable development.

IIM Bangalore continues to stay focused on making an impact not only on the academic front, but also on a much wider range of stakeholders, through holistic and transformative education.

Our Vision

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society

Our Mission

Nurture innovative global business leaders, entrepreneurs, policy-makers and social change agents through holistic and transformative education

Provide thought leadership that is contextually embedded and socially relevant and makes positive impact

Pursue excellence in education and thought leadership simultaneously without making any tradeoffs



Director's Message

Professor Rishikesha T. Krishnan

It's a great honour to be the Director of IIM Bangalore (IIMB) at this important juncture in its evolution.

IIMB's vision is "to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society."

In keeping with this vision, since its inception in 1973, IIMB has distinguished itself by its excellent academic programmes, executive education, research across management and related disciplines, support for entrepreneurs and contributions to public policy. Our 12,000+ alumni who received degrees (or equivalent qalifications) from IIMB are making significant contributions across sectors and across the world as are the thousands of professionals who have attended our executive education programmes.

IIMB has been an innovator in many respects. We have a complete bouquet of degree offerings in Management. Our new MBA programme in Business Analytics is specially designed to combine the best of management and data analytics. Our incubator, run under the aegis of NSRCEL, has a unique positioning in helping hundreds of qualified individuals start their first venture. We are the national leader in Massive Open Online Courses (MOOCs) with more than 40 courses in management offered on the edX, SWAYAM and IIMBx platforms. We follow a tenure track system to attract the best-qualified research-oriented faculty.

While our faculty are outstanding scholars in their respective disciplines with publications in leading academic journals, they are also inspiring teachers, impactful consultants, award-winning case writers, and renowned corporate and policy advisers. Many of them have been on the statutory and advisory boards of leading companies, start-ups, non-profits and educational institutions. Central and State governments in India, and international organizations, have benefited from their expertise in formulating and reviewing public policy. Some of their contributions include IIMB faculty being part of the Kotak Committee on Corporate Governance (2017) and the Justice Srikrishna Committee that drafted a Data Protection legislation for India (2017-18).

Reflecting these strengths, we have consistently been ranked among the top in India, as per the National Institutional Ranking Framework (NIRF) by the Government of India. It is a matter of pride that we figure in the top international rankings as well, such as, the FT ranking, the QS World University Ranking, etc. In the Positive Impact Rating 2021, 2022 and 2024, we earned the moniker 'Pioneering School'.

We value our international connections. Besides being EQUIS accredited by the EFMD, we are active participants in global networks like Global Network for Advanced Management and have student exchange relationships with the best schools across the globe.

As we look ahead, an important priority for IIMB is to enhance our impact further. We have multiple platforms that can enable us to do this:

- Engaged Digital Learning by blending MOOCs with synchronous learning as a way of reaching out to thousands of new learners
- Our second campus near Anekal provides the opportunity to nurture innovative leaders and entrepreneurs through new academic programmes in the most picturesque surroundings in keeping with IIMB's mission
- The outstanding research capabilities of our faculty and specialized research centres offer us a significant opportunity to do contextually relevant rigorous research that can contribute to addressing India's myriad managerial, economic, societal and environmental challenges.

Above all, we should seek to ensure that excellence pervades everything we do. *Tejasvi navadhitamastu*.

Programmes at IIMB

IIM Bangalore offers degree-granting programmes, a certificate programme, a diploma programme, a UG programme, executive education programmes and specialized courses in areas such as entrepreneurship and public policy.

Degree-Granting Programmes

Doctor of Philosophy (PhD), Five- year fulltime programme	The doctoral programme is committed to training individuals who will excel in their area of research by publishing quality work of international standard.
Master of Business Administration (MBA), Two-year programme for working professionals (PGPEM)	The Post Graduate Programme in Enterprise Management (PGPEM), leading to an MBA, is designed for middle and senior level working professionals. Participants learn from world-class faculty, while strengthening their network through collaboration with peers during their on-campus sessions.
Executive Post Graduate Programme in Management (EPGP), One-year fulltime residential programme for Experienced Professionals	The Executive Post Graduate Programme in Management (EPGP), leading to an MBA, is an intensive one-year, full-time programme designed to enhance skills and capabilities essential for responsible positions at senior management levels. Challenging and globally oriented, the objective of this programme is to produce future leaders who can handle the dynamic corporate environment.
Master of Business Administration (MBA), Two-year fulltime programme (PGP)	The Post Graduate Programme in Management (PGP), leading to an MBA, is designed to equip students with skills and capabilities that will enable them to reach responsible global leadership positions. The PGP revolves around the principle that world-class business leaders are not mass-produced; they are nurtured and developed in a practical application-oriented, user-friendly environment.
Master of Business Administration (Business Analytics), (MBA(BA)), Two- year fulltime programme (PGPBA)	The Post Graduate Programme in Business Analytics (PGPBA), leading to an MBA, is a multidisciplinary programme intended to equip students to solve business and social problems using analytical tools. The programme also teaches techniques to identify patterns, gain insights, develop business strategies and help make better business decisions.

Diploma Programme

Post Graduate Programme in Public Policy and Management (PGPPM)	Post Graduate Programme in Public Policy and Management (PGPPM), launched in 2002 IIMB, is a 'one-of-its-kind' programme aimed at improving efficiency and leadership skills ong policymakers and administrators while exposing them to topical issues in management. PPM is a hybrid Diploma programme with online and on-campus components where dents engage with the IIMB learning ecosystem in multiple ways.
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Certificate Programme

N. S. Ramaswamy	The N. S. Ramaswamy Pre-doctoral Fellowship (NSR Pre-doc) is a highly selective programme
Pre-doctoral Fellowship	instituted with the aim to increase social diversity of management academia in India. Upon
(NSR Pre-doc), One-year,	successful completion of the programme requirements, a Certificate of Completion is issued to
full-time	the students.

UG Programme

Bachelor of Business Administration in Digital Business and Entrepreneurship (BBA DBE) The Bachelor of Business Administration in Digital Business and Entrepreneurship (BBA DBE) programme integrates digital technology, business management and entrepreneurship to train leaders for the digital business world. The curriculum focuses on digital strategies and entrepreneurial practices, offering live sessions, mentorship and hands-on projects for practical experience.

Executive Education Programmes

IIMB offers Executive Education Programmes, which cater to a wide variety of organizations in government, public and private sectors and non-governmental organizations, with Open and Custom programmes ranging from two days to one year. As per the FT ranking, IIM Bangalore's Executive Education has been among the Global Top 60 in 2021, 2022, 2023 and 2024. IIMB is the only school in India to figure among the top 50 Global Rankings for EEPs.

IIMBx

Since its inception in 2015, IIMBx, the digital learning initiative of Indian Institute of Management Bangalore, has been at the forefront of making online education accessible, affordable and adaptable. By leveraging cutting-edge technology and a commitment to quality, IIMBx has extended its reach beyond India to cater to a global audience leveraging the edX platform, and nationally by offering courses on IIMBx, SWAYAM and iGOT.

IIMBx's core mission revolves around creating high-quality, userfriendly educational content that meets the diverse needs of its target learners. This focus has led to the development of a wide range of online courses, designed to ensure relevance and engagement for both local as well as international learners.

The emphasis on quality and technology has enabled IIMBx to form valuable partnerships with leading educational institutions and corporate organizations. The notable offerings are the AI for Managers programme and the Professional Certificate in Hospital Management programme for doctors and hospital administrators managing Government hospitals across districts of Karnataka.

Beyond online courses, IIMBx actively contributes to the digital learning ecosystem through workshops, seminars and conferences. The quarterly Faculty Development Programmes bring together educators from across India to explore blended learning and MOOC design. Additionally, the annual 'Future of Learning' conference attracts global researchers and educationists, fostering dialogue on the evolving landscape of online education.

Centres of Excellence

In order to focus on new and emerging areas of research and education, Centres of Excellence have been established within the institute. Our major centres are:

- Centre for Capital Markets and Risk Management
- · Centre for Corporate Governance and Sustainability
- Centre for Management Communication
- Centre for Public Policy
- Centre for Software and Information Technology Management
- Centre for Teaching and Learning
- · Center for Digital Public Goods
- Mizuho India Japan Study Centre
- Israel Centre
- NSRCEL
- Supply Chain Management Centre

IIMB Initiatives

- Behavioral Sciences Lab
- Consumer Insights
- Data Centre and Analytics Lab
- Real Estate Research Initiative



MILESTONES

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Aug 2014 IIMB's digital learning intitiatives launched	July 2015 First course launched
2015–16 Seven new courses launched	Aug 2016 IITB Partnership
Oct 2016 Mitsubishi Partnership Jan 2018	Jan 2017 First course on SWAYAM Micro-Masters on edX
More than 30 courses Nearly 80 runs FOL Conference	March 2018 Amazon Partnership
April 2018 More than eight lakh learners from 190 countries	June 2018 CTM (IITM-IIMB) Young Leaders Program
Jan 2019 One million registrations	July 2019 PCP on Banking and Financial Markets launched on edX
Feb 2020 16 th FDP conducted by IIMBx	Third Future of Learning Conference
Apr-Nov 2020 Four new courses launched during	Mar 2020 IIMBx ranked third by MOOCs Lab
pandemic Dec 2020	Sep 2020 Cunducted online faculty developement program
PCP on Marketing launched on edX July 2022 Launched Professional	April 2022 Launched Al for Man- agers
Certificate in Hospital Management	Sep 2022 Conducted FDP for UGC
July 2023 Valedictory of AI for Managers and Professional Certificate in Hospital Management	Jan 2024 Offered two online cours- es to IIMB community in celebration of IIMB's Golden Jubilee year
Feb 2024 Launched 'Professional Certificate in Hospital Man-	
agement' for doctors and hospital administrators managing Government hospitals across districts of Karnataka	April 2024 Integrated Al Support System for IIMBx plat- form

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Faculty & Research Ecosystem

The foundation of any good academic institution is its faculty. Well-known and highly respected faculty in their respective academic fraternities is what distinguishes IIMB from other business schools. The faculty body, a community of over 150 members, includes acclaimed scholars and award-winning professors drawn from all management disciplines.

Faculty members at IIMB generate knowledge through cutting- edge research in all functional areas of management that would benefit public and private sector companies, and government and society in general. The knowledge generated by IIMB faculty has appeared in leading academic journals with high citation index and impact factor. Many textbooks and working papers are written on a regular basis. Research carried out by IIMB faculty is used to augment new courses and executive education programmes.

IIMB scholars' cutting-edge research has been published in top-tier journals such as *Strategic Management Journal, Academy of Management Journal, Journal of the Royal Statistical Society, Entrepreneurship Theory and Practice, Human Resource Management,* among others. **8 / 3** FULL-TIME VISITNG / WOMEN

2 / 1 PART-TIME VISITNG / WOMEN

> 45 / 9 ADJUNCT / WOMEN



Placement Flexibility

After the completion of the Post Graduate Programme in Management, students can postpone placement to pursue their entrepreneurial venture. They have the flexibility to return, after two to three years, for placement through the Office of Career Development Services (CDS) at IIMB.



Wide Range of Electives

The school strives to give students avenues for choice, based on their interest and industry need. IIMB has the distinction of offering the largest number of elective courses among B-schools in India, covering a wide array of topics. The school believes the freedom to choose electives helps in out-of-the-box thinking.



Industry-relevant Curriculum

IIMB aims to keep students updated about the latest developments in the world of business and manage- ment. The school strives to make the curriculum in- dustry-relevant through live projects, cases, global exposure and experiential learning, using outbound activities and interactive teaching sessions.

Diversity

IIMB is an academic community with social and intel-lectual diversity, wherein the school encourages stu-dents coming from diverse backgrounds. The aim is to improve the in-class experience of the students and help them learn from, and contribute to, multiple per-spectives.





2880+ VENTURES INCUBATED

2,38,000+ ENTREPRENEURS ENGAGED

35800+ JOBS CREATED

5553 VENTURES IN PRE-INCUBATION

\$7.3+ Billion USD

COMBINED VALUATION OF NSRCEL VENTURES

Innovation & Entrepreneurship

IIMB empowers students to pursue their entrepreneurial dreams. NSRCEL - the Incubation arm at IIMB - aims at helping budding entrepreneurs tap into their potential and build successful business entities through its structured programs.

Ventures incubated at NSRCEL represent a large variety of stages and sectors that are progressing well in terms of customer acquisition, key partnerships and funding opportunities - key measures of external validation for a start-up.

Students at IIMB also have the opportunity to take up short projects with start-ups of NSRCEL, as part of their courses and gain valuable insights before they graduate from the institution. In order to encourage students to explore entrepreneurship, IIMB allows them to defer placements.

Internationalization

IIMB has collaborated with 92 international partner institutions across the world in 32 countries.

In 2023-24, 177 students attended exchange programmes at partner schools (173 on Fulltime Exchange Programme and 4 for Dual Degree Programme) and 89 (88 Fulltime Exchange Programme and 1 Dual Degree Programme) students attended the exchange programme at IIMB.

In one of IIMB's other programmes, EPGP, 100% of the students go overseas.

In addition, there is Executive Education, Research, Conferencing, Case-writing and Faculty Sourcing.

IIMB became a member of the Global Network for Advanced Management in 2012.

IIMB commenced its Dual Degree Programme with Global Partner Schools in 2018.

Global Alliances

Global Network for Advanced Management: IIMB is the only Indian B-school in the Global Network for Advanced Management, a network of 32 global B-schools convened by Yale School of Management.

Academy of International Business: A world body with a presence in 86 countries; India Chapter headquartered at IIMB.

Association of Management Development Institutions in South Asia (AMDISA): A SAARC-recognized body with 251 members.

Shastri Indo-Canadian Institute (SICI): A premier academic bridge between India and Canada with over 100 member institutions.

Toulouse Business School, France: IIMB and TBS launched India's first Executive General Management Programme in Aerospace and Aviation Management.

Goldman Sachs: The Women Start-up Programme and the 10,000 Women Programme.

Michael & Susan Dell Foundation: To offer incubation for social enterprises.

Infineon: To strengthen start-up ecosystem focusing on Artificial Intelligence.

FAU and Fraunhofer Institute for Integrated Circuits in Germany: To offer a programme on 'Leading Digital Transformation'.

McGill and Lancaster University, UK: For the International Management Programme.

92 B-SCHOOLS

32 COUNTRIES

173 OUTBOUND STUDENTS IN 2023-24

89 INCOMING STUDENTS IN 2023-24



























A 100-acre secure campus with outstanding IT infrastructure, world-class sports facilities and 24hour support staff

- A residential Management Development Centre High-tech classrooms and seminar rooms State-of-the-art library First-class hostel facilities Restaurants and coffee shops
- EV charging stations



Location Advantage

Bangalore is the knowledge capital of India with one of the most highly educated workforces in the world. The city has a multi-ethnic, multi-religious cosmopolitan character and is renowned for its year-round pleasant weather, welcoming spirit, innovative zeal and entrepreneurial drive. It is both Asia's top technology hub as well as one of its oldest cities.



Our Illustrious Alumni

IIM Bangalore's graduates are sought after by top global recruiters such as Boston Consulting Group, McKinsey & Company, Blackstone Group, Amazon, Tata Consultancy Services as well as the Ministry of Finance and the Ministry of External Affairs, Government of India, among many others.



Prabha Narasimhan (PGP 1997) Managing Director, Colgate-Palmolive India

"IIM Bangalore is truly the best management institute in the country, and the two years that I spent here were the two best years of my life".



Apurva Purohit (PGP 1987-1989) Co-founder, Aazol

"My two years at IIM Bangalore were defining, seminal, exhausting, energizing and life-changing, and I emerged on the other side, battle scarred but infinitely wiser. Of course I learnt finance and marketing and quantitative techniques in research and organizational behaviour, but far more than the knowledge each of us got out of our specialized subjects and which we put to good use later in life in our chosen careers, the true learning out of management education is the structured thinking and logical analysis it drills inside you."



Dr K P Krishnan (FPM 2003) Secretary, Ministry of Skill Development and Entrepreneurship, Govt. of India

"As someone who went back to graduate school at the age of 40, it is indeed a privilege to be nominated by a much younger peer group and recognized by the faculty of a great B-school for this award"



Sameer Suneja (PGP 1994) Global CEO, Perfetti Van Melle

"IIMB shaped me tremendously and gave me a brilliant launch pad professionally. My two years at IIMB are the best two years of my life in many ways. No way would I have led the absolutely privileged life that I have, had it not been for IIMB"



Hitesh Oberoi (PGP 1996) Co-Promoter, MD and CEO, Info Edge India Ltd

"I am deeply indebted to IIMB, the faculty and my batchmates for equipping me with the necessary knowledge, tools and relationships which not only helped me navigate the real world but also contributed immensely to my success"



Praveen Sood (PGPPM 2005) Director, Central Bureau of Investigation

"IIM Bangalore is certainly serious business. The things that you learn here will be extremely useful in whatever professional journey you pursue".



Samina Bano (PGP 2008-2010) Founder & CEO, RightWalk Foundation

"IIM Bangalore gave me the confidence to break free of constraints and helped me focus on purpose."



Lakshmi Kaul (PGP 1982) Co-Founder, Kiddy Kingdom Academy

"Bridging the social and economic divisions through education has proven to be the most powerful way of ensuring social transformation. As part of the vision of IIMB's first Director, Prof. N. S. Ramaswamy, we were encouraged to think in terms of giving back to society and serving the nation. This has been a powerful influence on how my life shaped up"



M V Rajamannar (PGP 1985) Chief Marketing & Communications Officer and President, Healthcare Business, Mastercard

"The foundation of my career was built at IIMB and the school has been a rock for me throughout my professional life. It was a privilege to be guided by phenomenal professors who taught me about both critical thinking and creativity"



Rajkumar D (PGP 1984) Chairman and MD, BPCI

"IIMB has played a pivotal role in shaping my personality. My years at IIMB widened my perspective to meet challenging business requirements. We were adequately groomed to deal with any eventuality – the fear of the unknown being alien to us"



Hemant K. Bhargava (PGP 1986) Distinguished Professor, University of California Davis

"IIM Bangalore has played a vital part in my life, giving me lifelong genius friends. IIMB has added to my toolbox of Mathematics and offered me an introduction to analytics and computing in business, which is the core playfield of my professional life."



P C Musthafa (PGP 2007) Founder and CEO, iD Fresh Food

"Looking back, I can see how IIMB shaped me not just as an entrepreneur, but also as an individual with healthy self-belief. It empowered me to build iD as a successful business, without compromising on our core values of trust, integrity and giving back to the society. It taught me a great deal about running a business, creating opportunities for growth, and thinking big. It also helped me train my mind to learn new things and stay curious."





REACH US



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B	Blog: http://blog.iimb.ac.in/